



Washington Report *on Middle East Affairs*

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Bill to Advertiser

2012-2013 Insertion Order

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Issue	Reservation Date	Ad Due	Mail Date
<input type="checkbox"/> March/April 2012	2/10/12	2/17/12	2/27/12
<input type="checkbox"/> May 2012	3/23/12	3/30/12	4/9/12
<input type="checkbox"/> June/July 2012	4/27/12	5/4/12	5/14/12
<input type="checkbox"/> Aug 2012	6/8/12	6/15/12	6/25/12
<input type="checkbox"/> September 2012	7/13/12	7/20/12	7/30/12
<input type="checkbox"/> October 2012	8/17/12	8/24/12	9/4/12
<input type="checkbox"/> Nov./Dec. 2012	9/28/12	10/5/12	10/15/12
<input type="checkbox"/> Jan./Feb. 2013	11/23/12	11/30/12	12/10/12

Ad Size: (Check & circle one)*

- Inside Front Cover full color
- Inside Back Cover full color
- Full Pg (7-5/8 x 9-3/4)
- 2/3 Pg (7-5/8 x 6-7/16)
- 1/2 Pg (7-5/8 x 4-7/8)
- 1/3 Pg (7-5/8 x 3-5/16)
- 2/9 Pg (4-13/16 x 3-5/16)
- 1/6 Pg (2-5/16 x 4-7/8)
- 1/9 Pg (2-5/16 x 5/16)

Ad Color:

- 4/C
- 2/C
- B/W

*all dimensions are in inches

NET INSERTION RATE: \$ _____

- 1 issue
- 3 issues
- 6 issues
- 8 issues

Ad Material Contact: _____ Phone: _____

Type of Materials:

- Pick up ad from: Issue Month/Year: _____ Page: _____ Changes: Y / N
- New Materials
- Key Code: _____

Additional Instructions: _____

All **ad materials** should be sent to: Advertising Director The *Washington Report on Middle East Affairs* Magazine, 1902 18th St NW, Washington, DC 20009, (202) 939-6050 ext 106, advertising@wrmea.com. Electronic files (PDF, EPS, JPG, TIF) can also be e-mailed to Ralph Scherer at webmaster@wrmea.com. If there is a problem with your file(s), we will let you know.

*****Please sign and fax contract to (202) 265-4574 by reservation date.*****

Advertiser/Agency Authorization

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